



For Immediate Release

***The Great Digital Film Festival Arrives for One Week Only
at Scotiabank Theatre Toronto***

TORONTO, ON, January 20, 2010 (CGX.UN) – Cineplex Entertainment is pleased to introduce the first-ever *Great Digital Film Festival* at Scotiabank Theatre Toronto located at 259 Richmond Street W. The *Great Digital Film Festival* features several classic and popular movies presented in digital or high definition for one week only, Friday, February 5 – Thursday February 11th.

“The *Great Digital Film Festival* is truly a unique event designed to showcase popular movies that in most cases have not been seen before on the big screen in a digital format,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “The Festival provides a wonderful opportunity to bring these classic movies back to the big screen for fans to experience once again.”

Advance tickets are now available online at www.cineplex.com/events as well as at participating theatre box offices. General admission is only \$5.00. For a double feature, admission is \$9.00, five movies are \$22.00, 10 movies are \$42.50 and for a full week pass (all 20 movies) admission is \$80.00.

Cineplex Entertainment has partnered with Metro and SPACE to present *The Great Digital Film Festival*.

The Great Digital Film Festival schedule includes:

Friday February 5, 2010

The Godfather
Close Encounters of the Third Kind
2001: A Space Odyssey
The Thing

Saturday, February 6, 2010

The Princess Bride
Amadeus
Ghostbusters
The Silence of the Lambs
The Shining

Sunday, February 7, 2010

The Wizard of Oz
Labyrinth
The Shawshank Redemption
Terminator 2: Judgment Day

Monday, February 8, 2010

Close Encounters of the Third Kind
The Godfather
The Godfather Part 2

Tuesday, February 9, 2010

Amadeus
Speed
Die Hard

Wednesday, February 10, 2010

The Shawshank Redemption
Dr. No
Goldfinger

Thursday, February 11, 2010

Ghostbusters
Star Trek 2: Wrath of Khan
The Matrix

For more information, visit www.cineplex.com/events.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 128 theatres with 1,323 screens serving approximately 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.6% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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For more information, contact:

Georgia Sourtzis, Manager, Communications, Cineplex Entertainment, 416-323-6728,
georgia.sourtzis@cineplex.com

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment, 416-323-6648, pat.marshall@cineplex.com