



For Immediate Release

**The UK National Theatre's Performances Now Playing  
Live in High-Definition Exclusively in Canada at Cineplex Entertainment Theatres**  
Four-part series begins June 25<sup>th</sup> with *Phèdre*, starring Helen Mirren,  
Dominic Cooper and Margaret Tyzack

TORONTO, ON, May 20, 2009 (CGX.UN) – Cineplex Entertainment, the National Theatre, London and BY Experience, Inc. are pleased to announce a new series of theatrical performances will be presented live from the stage of the National Theatre exclusively in Canada at select Cineplex Entertainment theatres. The first performance in the four-part series, *Phèdre*, starring Helen Mirren, will be shown on Thursday, June 25<sup>th</sup> at 7 pm EST & PST/8 pm MST/6 pm CST in High-Definition (HD) and digital surround sound.

"The *NT Live* events are designed to bring what we do on the stages of the National to a far greater number of people than we would ever be able to reach otherwise," says Nicholas Hytner. "Through high definition broadcasts, we have the technology at our disposal to present our productions beyond the four walls of the National, to reach passionate theatre-goers all over the world, and to do it really well."

Of her performance in *Phèdre* to be sent via satellite to Cineplex Entertainment theatres, Helen Mirren says, "I am very happy to have the opportunity to play *Phèdre* - a rich, complex and demanding role – and to be part of *NT Live*, this grand new adventure for the National Theatre."

"We are delighted to offer our guests a new series of theatrical performances live from the UK National Theatre," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. "This series further extends the entertainment options available at our theatres from the MET opera performances, to the Stratford Shakespeare Festival and live concerts. In the first of four performances, Helen Mirren takes on another regal role in *Phèdre* that is sure to 'wow' our guests when they experience it exclusively on our big screens across the country."

Lloyd Dorfman, Chairman of Travelex, says: "*NT Live* is a major innovation in theatre. We're enormously proud to be part of it – the result of a seven year partnership with the National Theatre, one of the world's most respected theatres. Day-to-day, Travelex is committed to helping connect people and businesses across the globe. We really hope that this initiative makes world class theatre accessible for those connected by a love of the stage on a truly worldwide scale."

Advance tickets are now available online at [www.cineplex.com/events](http://www.cineplex.com/events) as well as at participating theatre box offices. Admission for children ages 3 – 12 is \$16.95 + tax, seniors is \$17.95 + tax and general admission is \$19.95 + tax. A special group rate is also available for groups of 20 or more at \$16.95 per person. For more information on group rates, call 1-800-313-4461.

Mirren will play the title role in Racine's *Phèdre*. In the play, based on earlier treatments of the Greek myth by Euripides and Seneca, *Phèdre* is the wife of Theseus, king of

Athens, who develops a fatal and unrequited passion for her stepson, Hippolyte. Dominic Cooper will play Hippolytus and Margaret Tyzack will co-star as Oenone, Phèdre's nurse. Nicholas Hytner, artistic director of the National, will direct.

Following *Phèdre*, the remaining plays in the series include Shakespeare's *All's Well That Ends Well* with Clare Higgins on October 1, 2009; and in early 2010, *Nation*, based on the a novel by Terry Pratchett and adapted by Mark Ravenhill as well as Alan Bennett's new play, *The Habit of Art*, with Michael Gambon, Alex Jennings and Frances de la Tour.

*NT Live* events are distributed outside the U.K. through New York-based BY Experience, Inc.

*NT Live* is supported by Travelex, in partnership with Arts Council England and NESTA.

Cineplex Entertainment will present *Phèdre* at the following select theatres across the country:

#### **BRITISH COLUMBIA**

##### **SilverCity Coquitlam Cinemas**

170 Schoolhouse Street  
Coquitlam, BC

##### **SilverCity Riverport Cinemas**

14211 Entertainment Way  
Richmond, BC

##### **SilverCity Victoria Cinemas**

3130 Tillicum Road  
Victoria, BC

##### **Scotiabank Theatre Vancouver**

900 Burrard Street  
Vancouver, BC

##### **Galaxy Cinemas Nanaimo**

213-4750 Rutherford Road  
Nanaimo, BC

##### **Famous Players Orchard Plaza Cinemas**

160-1876 Cooper Road  
Kelowna, BC

##### **Colossus Langley Cinemas**

20090 91A Avenue  
Langley, BC

##### **Cineplex Odeon Park & Tilford Cinemas**

200-333 Brooksbank Avenue  
North Vancouver, BC

##### **Cineplex Odeon Victoria Cinemas**

780 Yates Avenue  
Victoria, BC

##### **Famous Players 6 Cinemas**

172-1600 Fifth Avenue  
Prince George, BC

##### **Cineplex Odeon Aberdeen Mall Cinemas**

700-1320 TransCanada Highway  
Kamloops, BC

##### **Cineplex Odeon Strawberry Hill Cinemas**

12161 72<sup>nd</sup> Avenue  
Surrey, BC

##### **Cineplex Odeon Meadowtown Cinemas**

19800 Lougheed Highway  
Pitt Meadows, BC

#### **ALBERTA**

##### **Galaxy Cinemas Lethbridge**

501-1<sup>st</sup> Avenue SW  
Lethbridge, AB

##### **Scotiabank Theatre Chinook**

6455 MacLeod Trail SW  
Calgary, AB

**Cineplex Odeon Crowfoot Crossing  
Cinemas**  
91 Crowfoot Terrace NW  
Calgary, AB

**Cineplex Odeon South Edmonton  
Cinemas**  
1525-99<sup>th</sup> Street NW  
Edmonton, AB

**Cineplex Odeon North Edmonton  
Cinemas**  
14231 137<sup>th</sup> Avenue NW  
Edmonton, AB

## **MANITOBA**

**SilverCity Polo Park Cinemas**  
815 St. James Street  
Winnipeg, MB

**SilverCity St. Vital Cinemas**  
160-1255 St. Mary's Road  
Winnipeg, MB

## **SASKATCHEWAN**

**Galaxy Cinemas Regina**  
420 McCarthy Boulevard N  
Regina, SK

**Galaxy Cinemas Saskatoon**  
347 2<sup>nd</sup> Avenue S  
Saskatoon, SK

## **ONTARIO**

**Scotiabank Theatre Toronto**  
259 Richmond Street W  
Toronto, ON

**SilverCity Yonge-Eglinton Cinemas**  
2300 Yonge Street  
Toronto, ON

**Cineplex Odeon Sheppard Grande  
Cinemas**  
4861 Yonge Street  
Toronto, ON

**SilverCity Richmond Hill Cinemas**  
8725 Yonge Street  
Richmond Hill, ON

**Cineplex Odeon Queensway Cinemas**  
1025 The Queensway  
Etobicoke, ON

**Coliseum Scarborough Cinemas**  
300 Borough Drive  
Scarborough, ON

**Coliseum Mississauga Cinemas**  
309 Rathburn Road W  
Mississauga, ON

**Cineplex Odeon Oshawa Cinemas**  
1351 Grandview Street N  
Oshawa, ON

**Galaxy Cinemas Barrie**  
72 Commerce Park Drive  
Barrie, ON

**Galaxy Cinemas Peterborough**  
320 Water Street  
Peterborough, ON

**Cineplex Odeon Niagara Square  
Cinemas**  
7555 Montrose Road  
Niagara Falls, ON

**Cineplex Odeon Gardiners Road  
Cinemas**  
636 Gardiners Road  
Kingston, ON

**Galaxy Cinemas Guelph**  
485 Woodlawn Road W  
Guelph, ON

**Galaxy Cinemas Waterloo**  
550 King Street N  
Waterloo, ON

**SilverCity Oakville Cinemas**  
3531 Wyecroft Road  
Oakville, ON

**Cineplex Odeon Devonshire Mall  
Cinemas**  
3100 Howard Avenue  
Windsor, ON

**SilverCity London Cinemas**  
1680 Richmond Street  
London, ON

**SilverCity Sudbury Cinemas**  
355 Barrydowne Road  
Sudbury, ON

**SilverCity Ancaster Cinemas**  
771 Golf Link Road  
Ancaster, ON

**SilverCity Newmarket Cinemas**  
18151 Yonge Street  
Newmarket, ON

**Galaxy Cinemas Sault Ste. Marie**  
293 Bay Street  
Sault Ste. Marie, ON

**Galaxy Cinemas Cornwall**  
1325 Second Street E  
Cornwall, ON

**SilverCity Burlington Cinemas**  
1250 Brant Street  
Burlington, ON

**Famous Players Belleville 8 Cinemas**  
160 Bell Boulevard  
Belleville, ON

**Galaxy Cinemas Brantford**  
300 King George Road  
Brantford, ON

**Galaxy Cinemas Collingwood**  
6 Mountain Road  
Collingwood, ON

**Galaxy Cinemas Brockville**  
2399 Parkedale Avenue  
Brockville, ON

**Galaxy Cinemas Orangeville**  
85 Fifth Avenue  
Orangeville, ON

**SilverCity Thunder Bay Cinemas**  
850 North May Street  
Thunder Bay, ON

**Galaxy Cinemas Owen Sound**  
1020 10<sup>th</sup> Street  
Owen Sound, ON

**Galaxy Cinemas Orillia**  
865 West Ridge Boulevard  
Orillia, ON

**SilverCity Hamilton Cinemas**  
795 Paramount Drive  
Stoney Creek, ON

**Coliseum Ottawa Cinemas**  
3090 Carling Avenue  
Ottawa, ON

**Cineplex Odeon Westmount and VIP  
Cinemas**  
755 Wonderland Road S  
London, ON

**Cineplex Odeon South Keys Cinemas**  
2214 Bank Street  
Ottawa, ON

**SilverCity Gloucester Cinemas**  
2385 City Park Drive  
Gloucester, ON

## **QUEBEC**

**Cineplex Odeon Brossard Cinemas**  
9350 boul. Leduc  
Brossard, QC

**Scotiabank Theatre Montreal**  
977 rue Ste-Catherine O  
Montreal, QC

**Coliseum Kirkland Cinemas**  
3200 rue Jean Yves  
Kirkland, QC

**Cineplex Odeon Ste. Foy Cinemas**  
1200 boul. Duplessis  
St. Foy, QC

**Galaxy Cinemas Sherbrooke**  
4204 rue Bertrand  
Rock Forest, QC

**Cineplex Odeon Beauport Cinemas**  
825 rue Clemenceau  
Beauport, QC

**OTHER LOCATION**

**The Regent Theatre**  
224 Main Street  
Picton, ON

**About Travelex**

Travelex is the world's foreign exchange and business payments specialist. With operations spanning 35 countries, the business operates three divisions focusing on retail foreign exchange, cross border business payments and outsourcing partnerships. The company serves a customer every other second and, through an expansive network covering 115 airports, has a global annual audience of 1.8bn people.

**About Cineplex Entertainment**

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,333 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.5% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit [www.cineplex.com](http://www.cineplex.com).

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For more information, contact:

Pat Marshall  
Vice President,  
Communications and Investor Relations  
Cineplex Entertainment  
416-323-6648  
[pat.marshall@cineplex.com](mailto:pat.marshall@cineplex.com)

Georgia Sourtzis  
Manager, Communications  
Cineplex Entertainment  
416-323-6728  
[georgia.sourtzis@cineplex.com](mailto:georgia.sourtzis@cineplex.com)