

MEETING SERVICES AND MORE



COMPLETE YOUR MEETING WITH OPTIONAL EVENT SERVICES



Cineplex Entertainment's professional event and theatre teams can accommodate customized venues and services that provide the extra touch to help your next event truly memorable.

CATERING

From fresh and tasty breakfasts that start a meeting off right to elaborate five-star menus that finish off your day, Cineplex Entertainment works with the best caterers to offer a wide range of food service options. Catering for special dietary needs is available upon request. Of course, popcorn and concession items are available, too!

SATELLITE CONFERENCING AND WEBCASTING

Hold live, coast-to-coast events using Cineplex Entertainment's innovative technology solutions.

- ▶ Broadcast nationally to third-party locations, another theatre or to the next room via satellite feeds, video-and web-casting
- ▶ Two-way video or text communication between locations allows a live Q&A with all participants
- ▶ Save on travel costs and save employee time
- ▶ No technological experience necessary – Cineplex Entertainment provides all preparatory and on-site support with Bell ExpressVu

CORPORATE PRODUCTS

Reward and recognize employees and clients with Cineplex Entertainment corporate products. Available in a wide range of choices, there's sure to be a product that fits your needs:

- ▶ Cineplex Night Out
- ▶ Cineplex Child Night Out
- ▶ Cineplex Admit One
- ▶ Cineplex Entertainment Gift Cards

Imagine
the Possibilities™



▶ For more information, please contact us: cineplex.com/corporatesales or email corporatesales@cineplex.com or call 1-800-313-4461



CASE STUDY

CI FUNDS

At CI FUNDS, appreciation events are an integral part of the client relationship process. “We have many varied client loyalty functions and host them in many venues, including golf courses, movie theatres, restaurants and live theatres,” says Elisa Fidani, TCP, National Manager, Corporate Promotions at CI FUNDS. “At the present moment, we use Cineplex Entertainment locations for private screenings. We’ve also investigated Cineplex Entertainment’s satellite conferencing for future consideration.”

We chose Cineplex Entertainment because of their multiple locations and their level of customer service,” says Elisa. “I know our clients will be treated extremely well by Cineplex Entertainment’s friendly, outgoing and well-trained staff. Should we require a satellite event, I know their facilities are equipped to meet our technical requirements.”

“Cineplex Entertainment locations are clean, well-maintained and impeccably managed,” says Elisa. “This professionalism not only reflects well on Cineplex Entertainment but on CI FUNDS too. We are committed to offering our clients the very best the industry has to offer and Cineplex Entertainment is the perfect partner to achieve this. Our clients are our business, and Cineplex Entertainment helps convey this image.”

“Given the numerous events I manage in a year, time is my most precious commodity,” says Elisa. “Dealing with one key Cineplex Entertainment account manager when setting up a 27-location screening helps me conserve valuable time. This personal attention ensures a trouble-free and well-run event in each of their locations across Canada. Since I cannot be in each location, I am confident that my account manager has made certain that every event will be unforgettable for our clients and a huge success for CI FUNDS.”

“We have received outstanding feedback from our clients and Cineplex Entertainment has been an integral part of that. It pleases me to know that CI FUNDS has provided a memorable and enjoyable experience for all.”

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