

CORPORATE SCREENINGS



TREAT YOUR EMPLOYEES AND CLIENTS LIKE STARS!



Private screenings are an ideal solution for:

- Employee benefit programs
- Reward and recognition programs
- Customer incentives
- Customer loyalty
- Sales contests
- Client appreciation

PRIVATE MOVIE SCREENING

► Imagine the Possibilities

Holding your own private screening of the latest Hollywood films. Everyone in your group will enjoy exclusive access to your film of choice. Private screenings are the perfect solution for employee or client appreciation events. It's a memorable social event that will have long-lasting recall, and that will reflect positively on you and your organization.

► Private Screening

Cineplex Entertainment private screenings allow you and your group to privately view any film currently released in our theatre. Book your screening in advance; our sales staff will help you select the perfect film for your audience from the long list of upcoming blockbusters, family fare, or thought-provoking dramas.

► Preview Screening

Treat your employees and clients like Hollywood VIPs. With Cineplex Entertainment preview screenings, you and your guests can privately view select films prior to their release date. Be among the first to see a major motion picture – before the general public! This is a one-of-a-kind experience that your employees and clients will remember for years to come. Film selections for preview screenings are limited.

Imagine
the Possibilities™



► For more information, please contact us: cineplex.com/corporatesales or email corporatesales@cineplex.com or call 1-800-313-4461



EDUCATIONAL AND RECREATIONAL SCREENINGS



INSPIRE, ENGAGE AND ENTERTAIN AT THE SAME TIME



EDUCATIONAL SCREENINGS

Cineplex Entertainment entertains and educates over 150,000 school groups annually. Open your students' minds beyond their known world with compelling educational documentaries, IMAX® showcases or to simply have fun.

Within schools, film studies can be incorporated throughout the curriculum in a number of ways:

- ▶ **History** – study the development of the film industry in Canada, comparing new release Canadian films to Hollywood blockbusters
- ▶ **English** – essay topics include reviews, rewriting endings, character analysis or coupling the movie with required reading
- ▶ **Art** – classes could critique and design publicity posters
- ▶ **Math** – study the film industry's financial structure, film budgets, cost to produce a film and get it to market
- ▶ **Geography** – study of potential film locations in your area with a guide for producers with natural and urban areas for production
- ▶ **Science** – study of special effects, how chemicals produce film and how light projects images on screen
- ▶ **Social Studies** – culturally-diverse and international films provide a new insight on how others live and interact politically and religiously

RECREATIONAL SCREENINGS

Now you have the answer to the age-old question: "What are we going to do today?". Perfect for organized groups, Cineplex Entertainment offers a cost-effective screening for groups over 20 people. Plus, one complimentary adult ticket is provided for every 20 children's tickets purchased. Recreational screenings are perfect for:

- ▶ Sports clubs
- ▶ Social groups
- ▶ Religious organizations
- ▶ Dry-grads
- ▶ Child-care service providers

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